

Metro Technology Services

Web Metrics for February 2012



Email Overview:

3,271 "Contact Us" emails sent from visitors to LouisvilleKy.gov

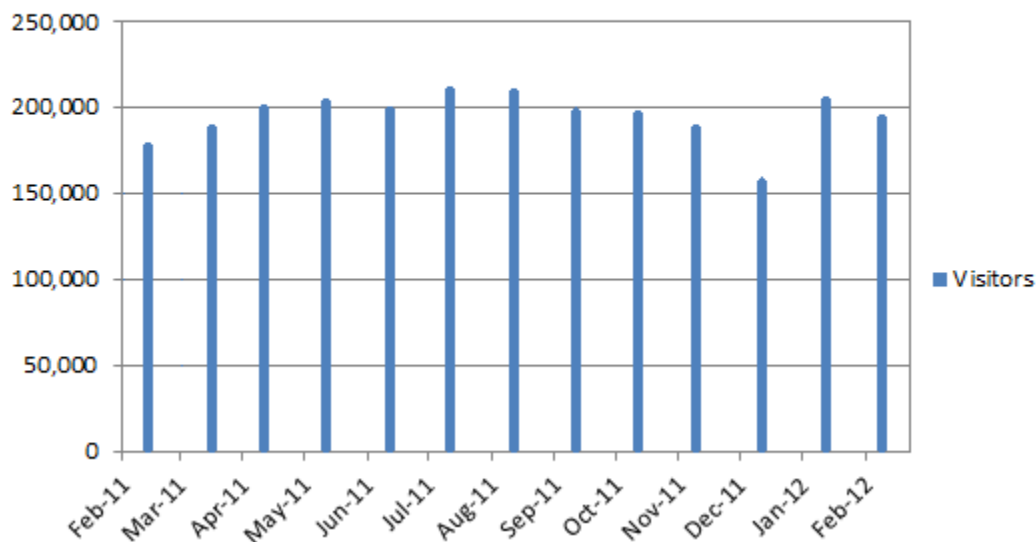
Live Chat Sessions:

MetroCall conducted 170 live chats sessions from LouisvilleKy.gov in February

Online Traffic & Transactions for February 2012

Note: The definition of "Absolute Unique Visitors" is how many visitors came to your site, counting each person only once for the entire time period.

Absolute Unique Visitors to LouisvilleKy.gov



Most Popular Content /Pages

February 1, 2012 – February 29, 2012

1. Louisville Water Company Payment Options
2. Human Resources page
3. Visitors
4. Metro Police
5. Revenue Commission Forms

6. Department List
7. Metro Corrections (inmate status)
8. Drivers License Information
9. Codes & Regulations
10. Animal Services



Absolute Unique Visitors for February:

Data.louisvilleky.gov	126
m.louisvilleKy.gov	103
Salary Lookup	1,290
LouisvilleCheckbook	206



AddThis Shares for February:

www.louisvilleky.gov	259
Map it	29



Louisville Mobile App Downloads

iPhone: 201 new downloads and 490 updates for February

Android: 4912 total installs with 1661 active installs



Animal Transactions for February:

Total Licenses: 523

New Registrations: 201

Renewals: 322

Cats registered: 66

Dogs registered: 457

Ferrets registered: 0

12 month term purchased: 462

36 month term purchased: 61

Online Animal License

Total Licenses

